



University of Florida Transportation Institute

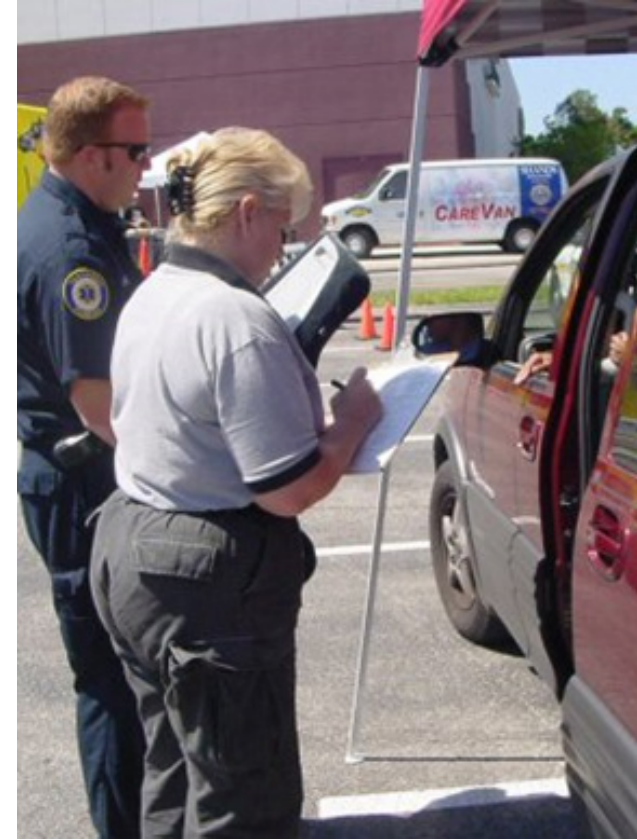
Transportation Technology Transfer (T2) Center

UNIVERSITY of FLORIDA

FLORIDA OCCUPANT PROTECTION RESOURCE CENTER

Occupant Protection Coalition Meeting

May 18-19, 2022



OPRC Objectives

Store for occupant protection safety resources

Educational resources on child passenger safety, safety belts, occupant protection

CPS scholarships

Instructor stipends

Child safety seats

OPRC Resources Distributed, 2014-2021

Jan 1 – Dec 31	Orders Filled	Resources Distributed
2014	1,433	56,657
2015	1,115	18,935
2016	1,010	41,120
2017	609	23,230
2018	1,056	63,668
2019	873	54,048
2020	416	15,566
2021	478	23,801
Total	7,262	310,340

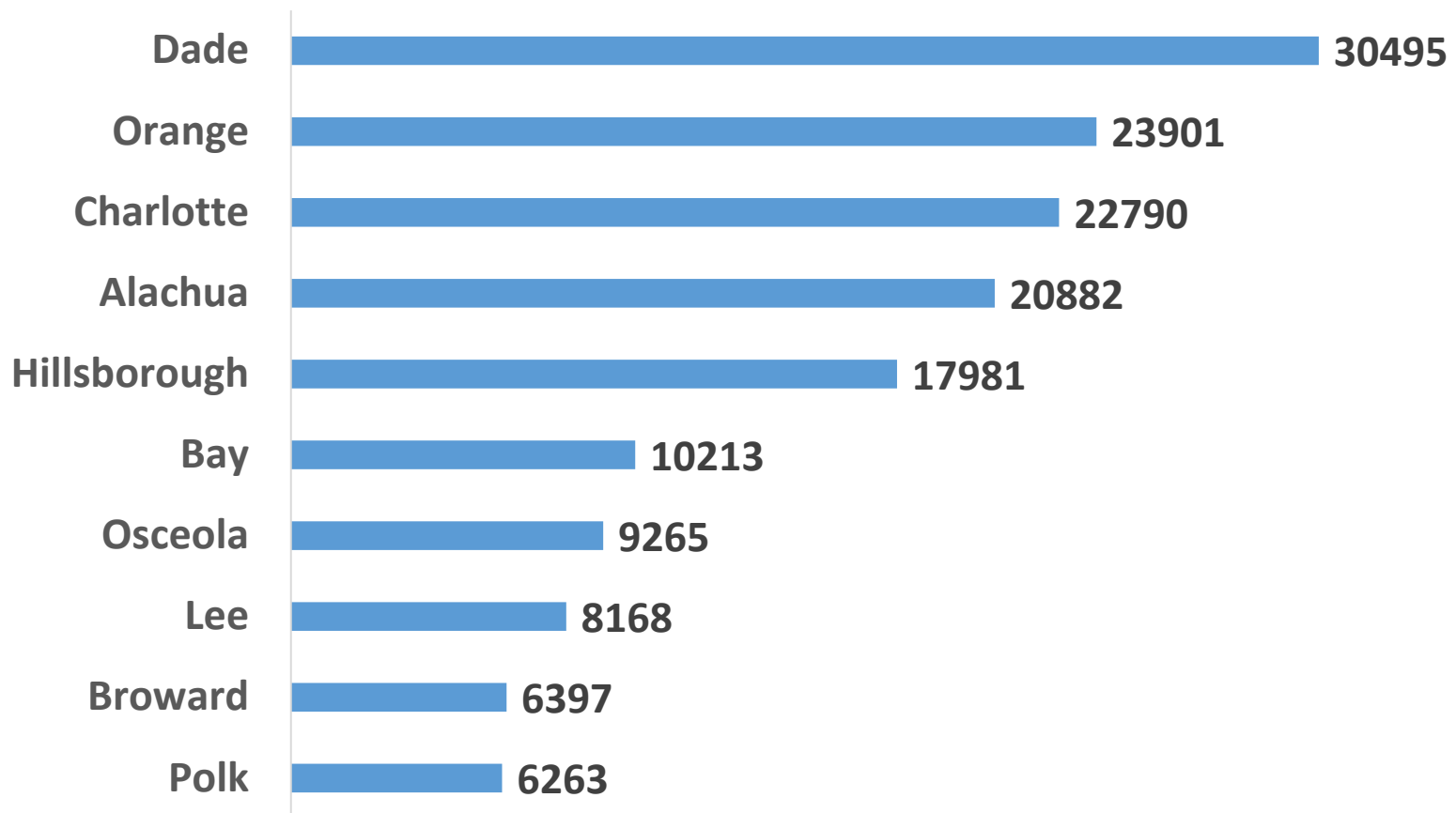
OPRC Most Popular Resources, 2014-2018

Jan 1 – Dec 31	Top 5
2014	Stickers – Chuggington Brewster, Old Puff, Koko, Wilson; Window Clings
2015	Window Cling with Thermometer, Evenflo Titan 65, Evenflo Secure Kid 300
2016	Window Cling with Thermometer, I'm Safe in the Car Activity Book, Buckle Up and Watch Me Grow Fans
2017	I'm Safe in the Car Paint Sheet, Window Cling with Thermometer, Car Seat Recommendations Infographic
2018	I'm Safe in the Car Activity Book, Window Cling with Thermometer, Car Seat Recommendations Infographic

OPRC Most Popular Resources, 2019-2021

Jan 1 – Dec 31	Top 5
2019	<ul style="list-style-type: none">I'm Safe! In the Car BookNHTSA Car Seat Recommendations FlyerAlways Buckle Up BookmarkWindow Cling with ThermometerChild Restraints & Boosters Bookmark
2020	<ul style="list-style-type: none">I'm Safe! In the Car BookNHTSA Car Seat Recommendations FlyerThe Amazing Safety Kids Activity BookFootball - Winners Wear Safety Belt Tip CardSafety Belts Click it or Ticket Bookmark
2021	<ul style="list-style-type: none">I'm Safe! In the Car Book & BookmarkThe Visionaire Activity BookAlways Buckle Up BookmarkW.H.A.L.E. Tip Card

OPRC Resources Distributed, Top 10 Counties, 2014-2021



Car Seat Distribution 2014-2021

Year	# Distributed
2014	4,600
2015	6,957
2016	3,883
2017	1,606
2018	3,064
2019	1,313
2020	750
2021	911
Total	23,084

FOPC Action Plan Group Work

- 3B.1 – 3B.3
- Identify Gaps & Revisions
- CPS on Golf Carts
- K-12 Drop-off/Pick-up

4B.1 – 4B.3

Identify Gaps & Revisions

Males 18-34

Pickup truck

Minorities

Kids Are NOT Cargo!



Florida Occupant Protection Resource Center

www.floridaoprc.ce.ufl.edu

We are happy to help, call us, email

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